



Shannon Heard

Regional Vice President  
Baylor, Scott & White Health Region

Shannon serves as Regional Vice President, Baylor, Scott & White Health System. Shannon earned his Bachelor of Science in Business and his Bachelor of Science in Human Relations at Amberton University, where he is currently working on his MBA. Shannon is a seasoned, ambitious executive with more than 22 years' experience in strategic sales and business development. He has been with the Baylor Scott & White Healthcare system since 2001. In his current role, Shannon leads an executive team that supports more than 3,800 employees in Texas in several healthcare lines of business. During his time with BSWH, Shannon was also Vice President of Operations and District Manager.